

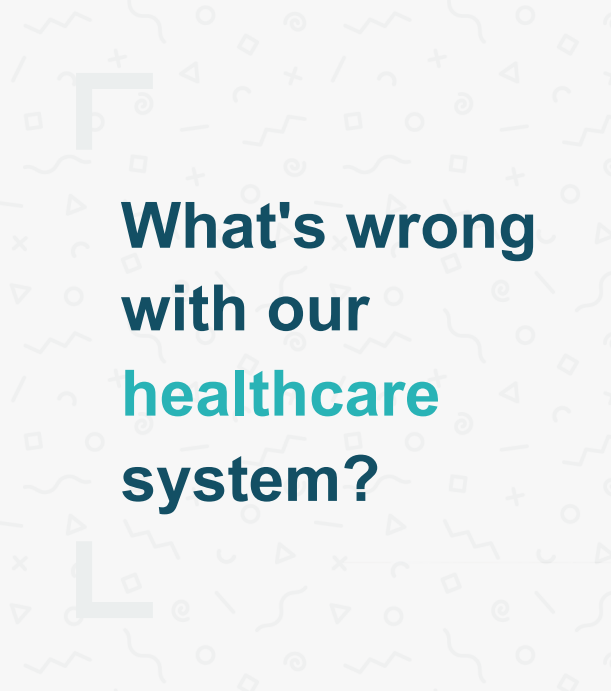


RithmCare

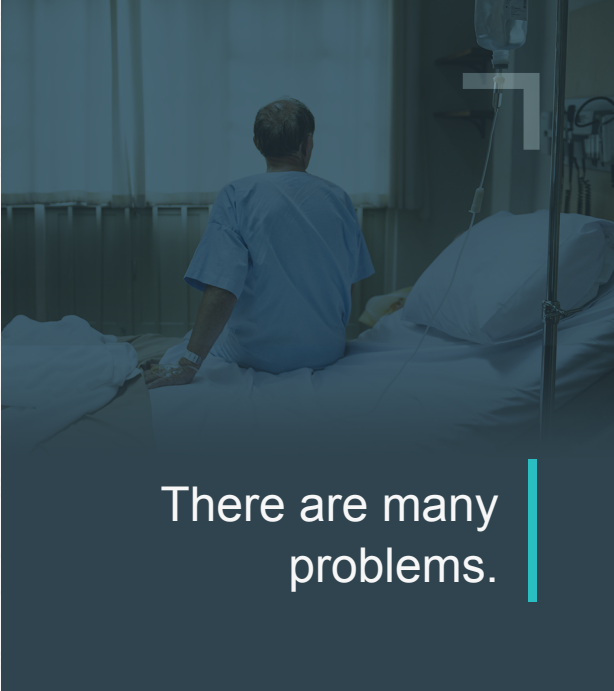
Pitch Deck

2022

Disclaimer: This presentation is to illustrate the RithmCare concept for reducing healthcare costs and improving patient outcomes while lowering staff turnover. This is not an offer to sell securities in any jurisdiction.



What's wrong with our healthcare system?



There are many
problems.


Healthcare costs are...

TOO HIGH





There are too many
hospital readmissions



Doctors spend
too much time
on minor tasks

Nursing staff
turnover is...

HIGH



and
morale is...

LOW



We need to find solutions that satisfy **all stakeholders**




- Patients
- Family Caregivers
- Doctors
- Nurses
- Therapists
- Managed Care Organizations


The goals




Cut overall costs



Lower staff turnover



Reduce hospital readmissions



Achieve better patient outcomes

RithmCare is the solution

RithmCare's preventive care and telenursing will reduce healthcare costs in several ways





MEDICARE HEALTH INSURANCE

Studies have shown that readmissions cost Medicare more than...

\$25 billion
each year.

NurseBox

RithmCare's "nurse in a box" remote monitoring platform can keep chronic outpatients healthier at home longer



Telenursing also helps doctors waste less time with
“frequent flyer” patients



Happier patients give doctors higher performance scores and lower costs



The doctor provided excellent service!
- Jane Smith

Hiring and retaining certified practitioners is easier when the most important metric is patient satisfaction

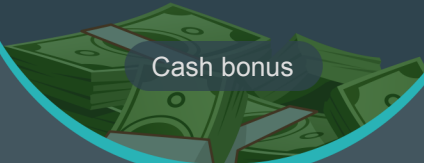




Token value



RithmCare nurses get performance incentives for better patient outcomes



Cash bonus



Marketability



Money is important for practitioners, but a clear *purpose* is the only way to bond them together into a long-lasting community



The purpose of RithmCare is to improve outcomes for everyone – Patients, family caregivers, doctors, and practitioners too

How will we pay for this program?

Tokenize and sell
anonymous data



RithmCare will use blockchain technologies to monetize the anonymous data from:

- Patients
- Practitioners
- IoT Devices



Selling the data

Selling anonymized patient data is easy and profitable

Patient Data



Clinical Studies • Pharmaceuticals • Medical Supplies
Over The Counter Medicine



Research and
Marketing

Pilot project

To prove the concept, RithmCare will launch a pilot project in the Maryland-Washington DC metro area beginning in late 2022



A close-up photograph of a health insurance card and a calculator. The card is blue and white, with the words "HEALTH INSURANCE" visible. The calculator is silver and black, with a red "CE" button. The image is overlaid with a dark blue semi-transparent filter.

REDUCE
healthcare costs

A photograph of a male doctor in a white coat and a female patient in a yellow shirt. The doctor is smiling and looking at the patient, who is also smiling. The image is overlaid with a dark blue semi-transparent filter.

IMPROVE
patient outcomes

A photograph of a diverse group of healthcare practitioners, including doctors and nurses, smiling and looking towards the camera. They are wearing white coats and scrubs. The image is overlaid with a dark blue semi-transparent filter and a white diagonal line.

BUILD
a dedicated community of successful practitioners

Ready to learn more about RithmCare?

Email Us

info@rithmcare.io

Call Us

240-202-2726

Contact us now!

